

# 24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

 PAGE 1 OF 1  
 FOR SE OF FORM 24/48

|  |   |
|--|---|
| NAME OF COMMITTEE (In Full)<br><b>American Crossroads</b>  | <b>FEC IDENTIFICATION NUMBER ▼</b><br><div style="border: 1px solid black; padding: 2px; display: inline-block;"> <b>C</b> C00487363       </div> |
| Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on |   |

|   |             |   |   |
|---|-------------|---|---|
| Full Name of Payee<br><b>Targeted Victory</b>   |             | Date of Public Distribution/Dissemination<br><div style="display: flex; justify-content: space-between;"> <div>MM / DD / YYYY<br/>09 / 02 / 2014</div> </div>   |   |
| Mailing Address 1033 North Fairfax Street, Ste 400  |             | Amount<br><div style="border: 1px solid black; padding: 2px; display: inline-block;">10000.00</div>   |   |
| City<br>Alexandria  | State<br>VA | Zip Code<br>22314   | <b>Transaction ID : E.001</b><br>Date of Disbursement or Obligation<br><div style="display: flex; justify-content: space-between;"> <div>MM / DD / YYYY<br/>09 / 02 / 2014</div> </div> |
| Purpose of Expenditure<br>Online Advertising  |             | Category/Type   |   |
| Name of Federal Candidate<br>Mary Landrieu  |             | <input type="checkbox"/> Support<br><input checked="" type="checkbox"/> Oppose  |   |
| Calendar Year-To-Date<br>Per Election for Office Sought                                   |             | Office Sought: <input type="checkbox"/> House District: _____<br><input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: <u>LA</u> |   |
| <div style="border: 1px solid black; padding: 2px; display: inline-block;">16000.00</div> |             | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General<br>2014 <input type="checkbox"/> Other (specify) ▶ _____         |   |

|   |             |   |   |
|---|-------------|---|---|
| Full Name of Payee<br><b>Richard Sales Media</b>  |             | Date of Public Distribution/Dissemination<br><div style="display: flex; justify-content: space-between;"> <div>MM / DD / YYYY<br/>09 / 02 / 2014</div> </div>   |   |
| Mailing Address 1702 E Highland Avenue, Ste 408   |             | Amount<br><div style="border: 1px solid black; padding: 2px; display: inline-block;">6000.00</div>  |   |
| City<br>Phoenix   | State<br>AZ | Zip Code<br>85016   | <b>Transaction ID : E.002</b><br>Date of Disbursement or Obligation<br><div style="display: flex; justify-content: space-between;"> <div>MM / DD / YYYY<br/>09 / 02 / 2014</div> </div> |
| Purpose of Expenditure<br>Web Ad  |             | Category/Type   |   |
| Name of Federal Candidate<br>Mary Landrieu  |             | <input type="checkbox"/> Support<br><input checked="" type="checkbox"/> Oppose  |   |
| Calendar Year-To-Date<br>Per Election for Office Sought                                   |             | Office Sought: <input type="checkbox"/> House District: _____<br><input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: <u>LA</u> |   |
| <div style="border: 1px solid black; padding: 2px; display: inline-block;">16000.00</div> |             | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General<br>2014 <input type="checkbox"/> Other (specify) ▶ _____         |   |

|  |   |
|--|---|
| <b>(a) SUBTOTAL</b> of Itemized Independent Expenditures..... ▶    | <div style="border: 1px solid black; padding: 2px; display: inline-block;">16000.00</div> |
| <b>(b) SUBTOTAL</b> of Unitemized Independent Expenditures ..... ▶ | <div style="border: 1px solid black; padding: 2px; display: inline-block;"></div>         |
| <b>(c) TOTAL</b> Independent Expenditures..... ▶                   | <div style="border: 1px solid black; padding: 2px; display: inline-block;">16000.00</div> |

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Caleb Crosby

[Electronically Filed]

Date

MM / DD / YYYY  
09 / 02 / 2014

Signature